

# Privacy Policy

## About this policy

This privacy policy (this “Policy”) describes the collection of personal information by **NEMESIDA SMART DATA LTD**, a company existing under the laws of Cyprus, with its registered address at **Theofilou Georgiadi, 3E, 4103, Limassol, Cyprus** (hereinafter referred to as “**AdsRise**,” “**we**,” or “**us**”), from users of our websites at **adsrise.com** and **adsrise.pro** (collectively, the “**Website**”), as well as all software and other services provided by us via the Website or third-party publishers (collectively, together with the Website, our “**Service**”). This Policy also describes our use and disclosure of that information. By using our Service, you consent to the collection, use, and disclosure of personal information in accordance with this Policy.

## 1. Personal Information

“Personal Information,” as used in this Policy, is information that specifically identifies an individual end-user of the Service, such as an individual’s name, address, telephone number, or email address. Personal Information also includes information about an individual’s activities, such as information about his or her activity on our Service, and demographic information, such as date of birth, gender, geographic area, and preferences, when any of this information is linked to Personal Information that identifies that individual. Personal Information does not include “aggregate” or other non-personally identifiable information.

## 2. Collection of Information

### Information provided by WakeApp customers

- **Email Newsletters**

If you sign up to receive a newsletter from us, we collect your email address.

- **Integrated Service**

You may be given the option to access or register for the Service through the use of your user name and passwords for certain services provided by third parties (each an “Integrated Service”), such as through the use of your Facebook credentials through Facebook Connect. By doing this, you authorise us to access and store the credentials you provide, your name, email address(es), date of birth, gender, current city, profile picture URL, and other information that the Integrated Service makes available to us, and to use and disclose it in accordance with this Policy.

- **Correspondence**

If you contact us by email, using a contact us form on the Service, or by mail, fax, or other means, we collect the Personal Information contained within and associated with your correspondence.

- **Promotions**

We or our advertisers and other business partners may conduct or sponsor special contests, sweepstakes, and other promotions that users may enter or otherwise participate in on our Service.

- **Passive Information Collection**

When you visit our website, some information is collected automatically. For example, we automatically collect certain information, such as your browser's Internet Protocol (IP) address, your browser type, the nature of the device (e.g., a personal computer or a mobile device), the identifier for any handheld or mobile device that you may be using, the Web site that you visited immediately prior to accessing any Web-based Service, the actions you take on our website, and the content, features, and activities that you access and participate in on our website.

- **Information from Other Sources**

We may receive information about you, including Personal Information, from third parties (e.g., opt-in lists where you have requested information about AdsRise or the website while visiting a Third-Party Site).

### **3. Use of Personal Information**

We use Personal Information to provide the services and information that you request. We also use your Personal Information to enhance, improve, operate, analyse and maintain our website and other systems (e.g., to troubleshoot problems); to prevent fraudulent use of our website and other systems; to prevent or take action against activities that are, or maybe, in violation of our Terms of Service or applicable law; to tailor advertisements, content, and other aspects of your experience on and in connection with the Service; to maintain a record of our dealings with you; for other administrative purposes (e.g., contacting you regarding administrative information or notices); to resolve disputes and enforce our agreements with you, and for any other purposes that we may disclose to you.

### **4. Disclosure of Personal Information**

Except as described in this Policy, we will not disclose your Personal Information that we collect on the website to third parties without your consent. We may disclose your Personal Information to third parties if you consent to us doing so, as well as under the following circumstances:

- **Service Providers**

We may disclose Personal Information to third-party service providers (e.g., value-added resellers, payment processors, data storage, and processing facility vendors) that assist us in our work.

We encourage you to periodically review this Policy to stay informed about how we collect, use, and disclose Personal Information. If you have any questions or comments about this Policy. Please contact us using the email [info@adsrise.com](mailto:info@adsrise.com).